

Smart Innovation Leadership Certification Programme



1-Day Executive Workshop

Shape advanced leadership competencies to manage the cutting-edge technological shift of digital transformation

Training Essentials

- Adopt successful practices for leadership in a smart innovation process from German cutting-edge technology case studies
- Understand how to build and pilot interdisciplinary development teams across the stages of a smart product and service development process
- Address advanced leadership capabilities required by Industry 4.0 technologies (i.e. data science skills and data-driven decision making)
- Learn to lead excellence across barriers to change

Speaker

Dagmar BOETTGER, INC Invention Center

Dagmar has shaped change management projects of global manufacturing MNCs in Europe and Asia for 25 years. She now guides leaders and teams to establish agile team collaboration and build new business growth through leadership of innovation. Her clients are various international MNCs in China.



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Why leadership matters when preparing for Industry 4.0?

How to earn money in the future? When approaching digital transformation, many organisations are still waiting to see tangible business results from implementing new technologies in their business models and factories. This discrepancy between strategy and implementation suggests a gap between aim and reality and also calls for a leadership upskilling. Advanced leadership competence and team capabilities to realize the full potential of digital technologies is key to thrive in a digital workspace. In this context, leaders need to combine 1. the adoption of advanced technological knowledge with agile management techniques and 2. data-driven teamwork. The risk to fail is too high. Meanwhile, digital business development projects require new leadership excellence and speedy team progress.

Training Goal

This training aims to convey imperative leadership skills to manage the cutting-edge technological shift of digital transformation as well as successful practices to promote smart innovation.

Training Results

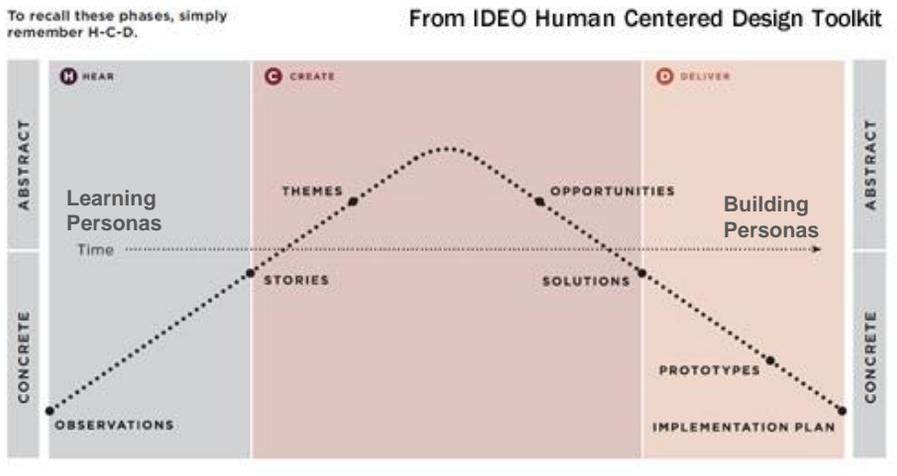
After this training, participants will understand the guiding principles of management to lead interdisciplinary development teams and take advantage of the ever-growing complexity of digital technologies.

Target Group

- Executives
- Head of Departments
- Product Managers

Pricing & Number of Participants

- HKD\$5,000 per participant
- Max. 25 participants



Source: The 10 Faces of Innovation (Tom Kelley)

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▶ Next steps after this training

- This one-day training provides a good starting point to lead agile processes in interdisciplinary development teams during a smart innovation process
- HKPC and INC can support and coach leaders / teams to establish innovation management: Strategizing innovation, technological Tools, organisational set-up, innovation culture, incremental/ radical innovation and start-up collaboration
- Assessing the Innovation IQ of a company
- Leaders envision how to apply innovation leadership in other contexts

Timeline	Training Content
09:00-09:30	Welcome & Introduction
09:30-10:00	Digitally-powered team versus Traditional Team Leadership: which key skills make smart innovators different from leaders?
10:00-11:00	How to switch from traditional-department teams to digitally-powered agile teams? Integrating advanced technology into the existing workplace and building smart business initiatives (with the aim to establish a culture of team ownership)
11:00-13:00	How to motivate a team to engage and endure in this changing workplace? How to overcome challenges and conflict when collaborating in these new technology-empowered ways?
13:00-14:00	Lunch Break
14:00-16:30	Exercise: Develop Industry 4.0 Decision Making and Collaboration Models in Teams Case Study: Provide action learning and real time experience/ practice
16:30-17:00	Wrap-up & Discussion

Keywords and covered topics

- Guiding Principles: Customer Centricity, Leadership of Change Adaptability and Innovation with Advanced Technology
- Learning needs: Get-fit-for Advanced Technology Workplace, Establish Ownership by Psychological Safety, Enable Agile Team Collaboration/ Fast Results Progress, Open Communication, Conflict Management, Rapid Prototyping and Feedback
- Data-Driven Leadership Principles in Industry 4.0 and an Integrated Smart Factory